



Creativepool®

What we do

Creativepool connects the global creative industry.

Whether you are an agency looking to attract clients, a brand looking for innovative creative solutions, a creative services company looking to get discovered, a talent spotter looking for the world's greatest creative industry talent, an art buyer looking for the best in the business or a company that has a product tailored to the creative industries we will be able to help.



BROADCAST

Amplify your content to our unique member base.



CONNECT

With the industry's most innovative and exciting agencies, brands, studios, & freelancers.



AWARDED

Find the best in the business represented in our exclusive award - The Annual



DISCOVER

The world's most inspiring agencies and creative service providers.



EVENTS

Attend our exclusive networking events or let us help craft yours



FIND

Unrivalled talent from across the globe

Strength in Numbers

GLOBAL AUDIENCE



42% UK, 24% US. The rest by volume: Canada, Australia, Germany, Italy, South Africa, Brazil, France, Spain, Ireland and New Zealand.

SITE MEMBERSHIP

300,000+
MEMBERS

23,000+
COMPANIES

SITE STATS

Monthly Visits

215,000

Monthly Page Views

518,000

Active Users

178,000

Average Session Time

3.23

PROFESSIONALS

15% 41% 17% 18%
18-24 25 - 34 35 - 44 45+

AN EVEN SPLIT

49.7% Female
50.3% Male



CREATIVE SERVICES DIRECTORY

Over 100 creative services covered...

3D Agencies	Film Companies	Packaging Agencies
Advertising Agencies	Graphic Design Agencies	Photography
Branding Agencies	Illustration Agencies	Post Production
Comms Agencies	Integrated Agencies	PR Agencies
Content Agencies	Industrial Design	SEO Agencies
Design Agencies	Marketing Agencies	Social Agencies
Digital Agencies	Music & Sound	Web Agencies
Events Agencies		VFX Agencies...

CREATIVE DISCIPLINES

Over 1,200 key job titles including...

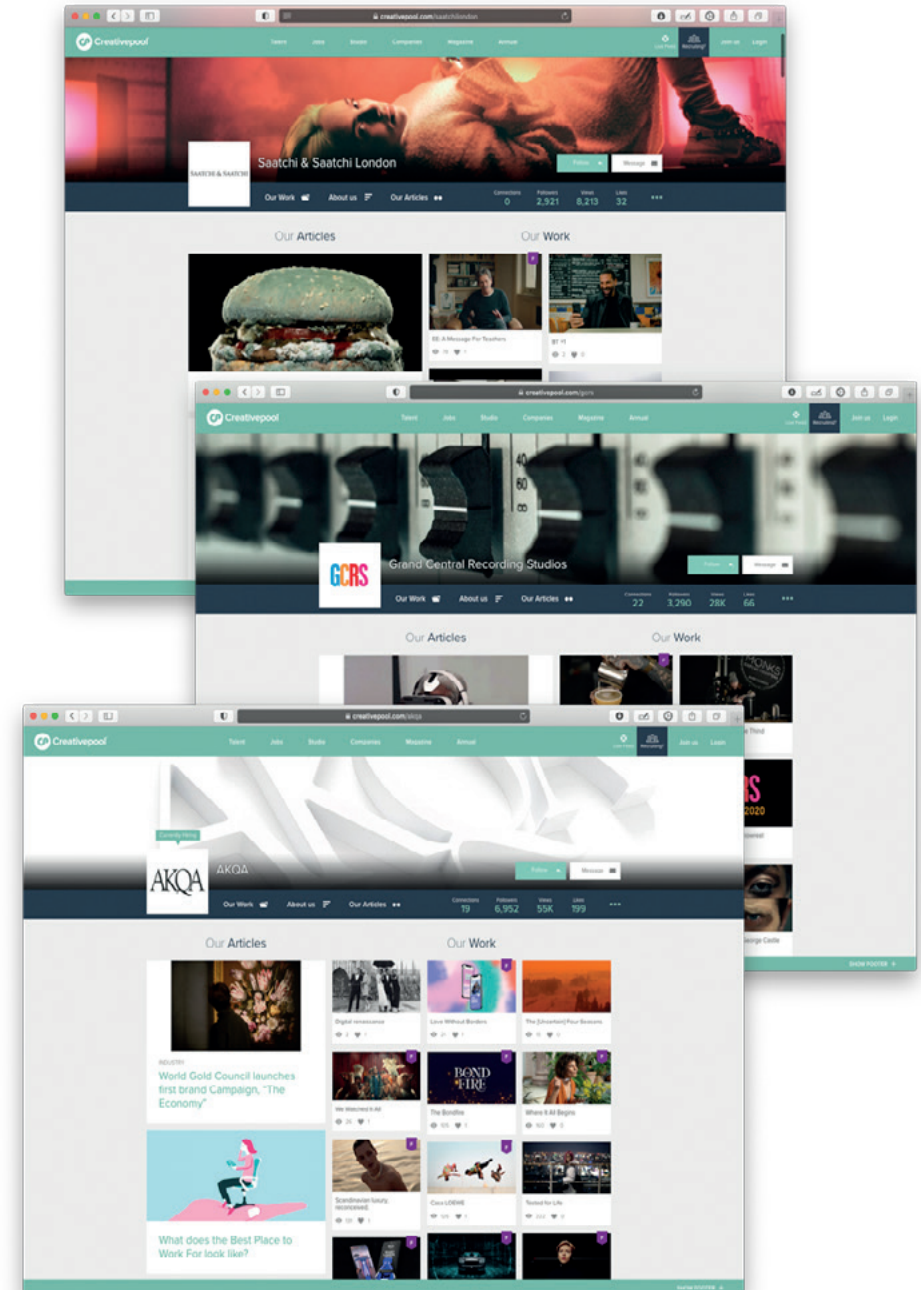
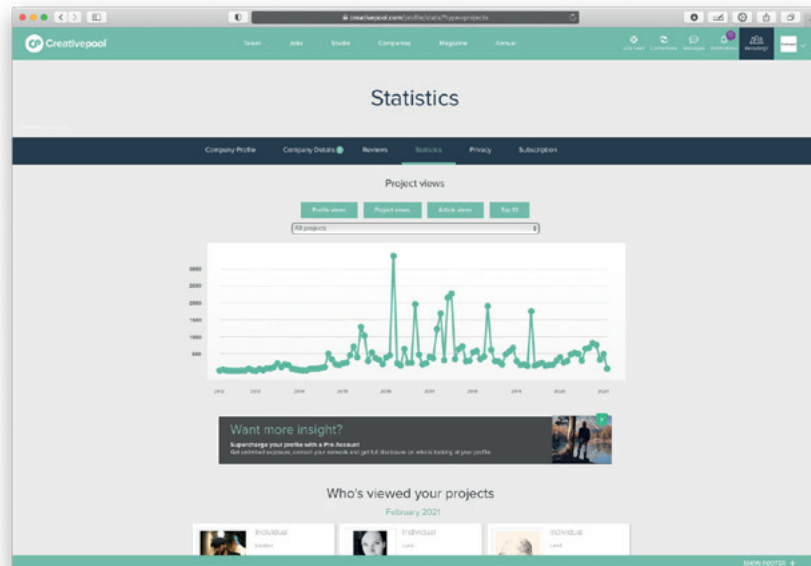
3D Designers	Events Designers	PR Directors
Account Managers	Events Managers	Production Designers
Animation Artists	ECDs	Project Designers
App Designers	Graphic Designers	Proofreaders
Art Directors	Head of Digital	Retouchers
Character Designers	Illustrators	SEO Managers
CCOs	Industrial Designers	Sound Designers
CMO's	Information Architects	Storyboard Artists
CSDs	Journalists	Studio Managers
Content Managers	Managing Directors	Textile Designers
Copywriters	Marketing Directors	Trend Forecasters
Creative Directors	Motion Graphics	Typographers
Creative Services	Music Consultants	UX Designers
Design Directors	Post Production	Video Editors
Editors	Photographers	Visualisers...

Showcase and Promote

Showcase your company's work.

Promote the work that you do to attract new business, business partners, potential employees and freelancers.

Monitor your company's influence and perception by gaining likes, followers and connections.



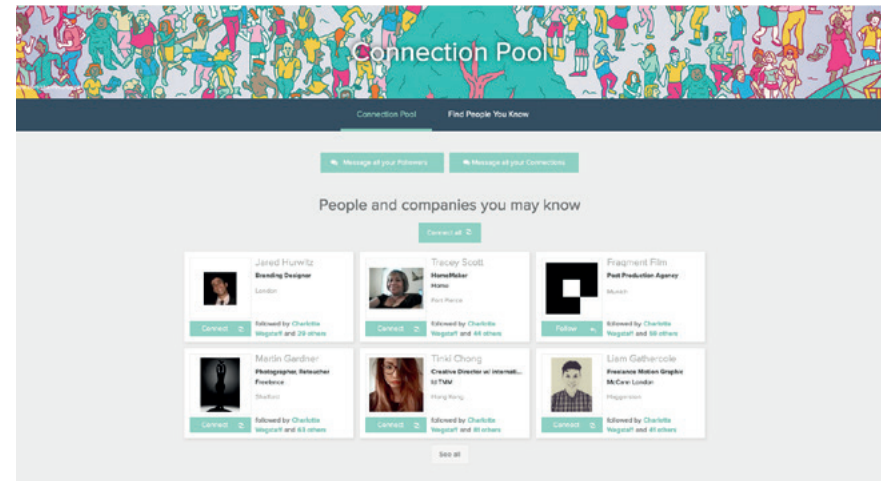
Connected

Creativepool's mission to connect the creative sector.

Gather followers or follow those that you want to connect with.

Connect your company and your work to suppliers, freelancers, brands and clients and to your own profile.

Create brand evangelists by expanding your network and then keep them updated with your latest work.

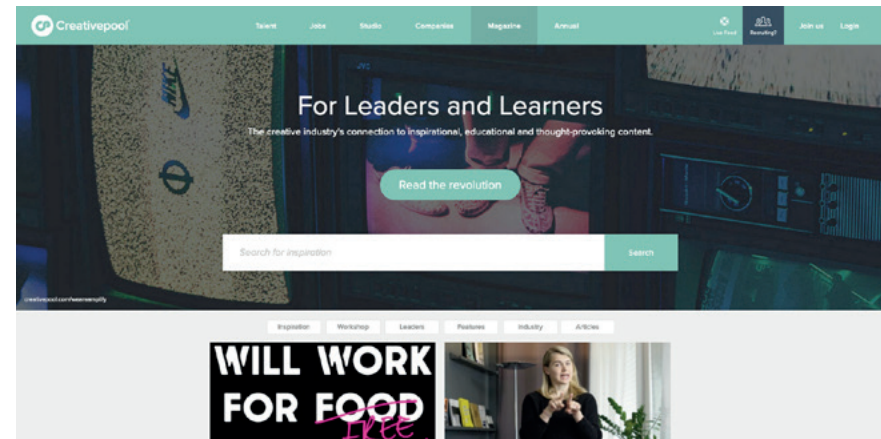


Communicate

Raise your companies profile in the industry by publishing your content across the network.

Have it amplified in Creativepool's Magazine or Newsletters.

Our dedicated editorial team can help you to ensure that the content you produce hits the right notes.



Find Talent

Go on a voyage of discovery through our 300,000+ members.

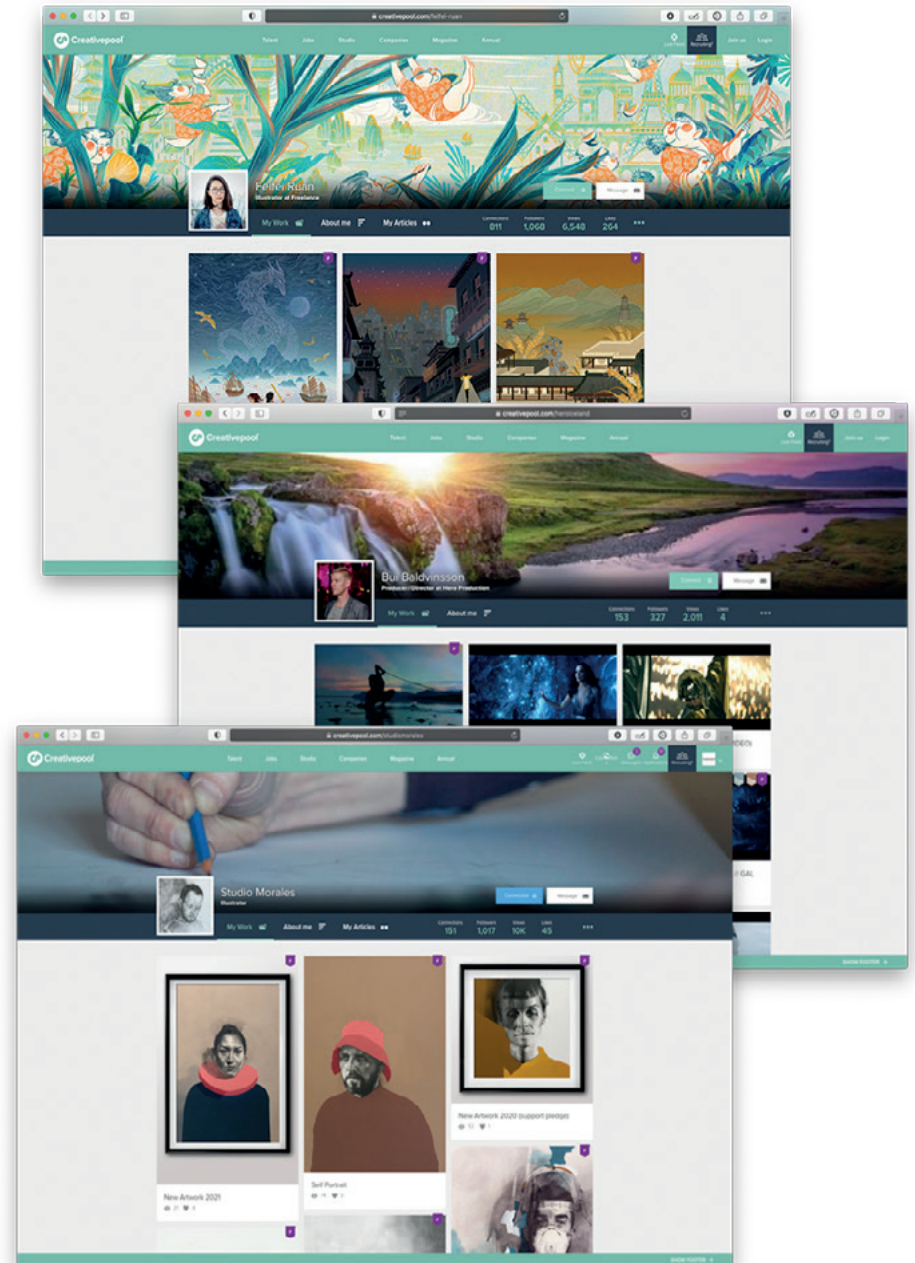
Browse portfolios and showreels from some of the most talented people in the world, connect, follow and contact.

Let talent find you by advertising your jobs online.

Let us target broadcast our member base with your vacancy. Let your job be seen by thousands of users everyday.

Let yourself sit back and rate the applicants using our easy to use bespoke candidate management system.

Let us broadcast your role across our **Partner network**.



A modern, futuristic interior with a man working at a desk. The scene is illuminated by vibrant red neon lights that create a glowing, ethereal atmosphere. The man is seated at a sleek, white desk with a unique, sculptural base. He is looking at a computer monitor that displays a grid of images. The background features a curved staircase and large windows that look out onto a city at night. The overall aesthetic is clean, minimalist, and high-tech.

studiogigs

Get your project completed by a certified creative professional.

studiogigs is your window to the best professional freelancers on the planet. Each person who can apply to your role has been hand selected and verified, ensuring that you can start your project with complete assurance.

The process is as simple as posting your gig onto the platform and having one of our **studiopros** apply. Agree on a price for the work and away you go!

A dark, moody photograph of two men high-fiving. The man on the right is wearing a cap and has a beard, smiling broadly. The man on the left is partially visible, also smiling. The background is out of focus, showing what appears to be a modern building structure.

studiocrowd

One of a kind crowdsourcing from a one of a kind community.

studiocrowd connects brands with an external creative team of thousands, delivering authentic, innovative and diverse ideas, design and content via a fully curated and managed service.

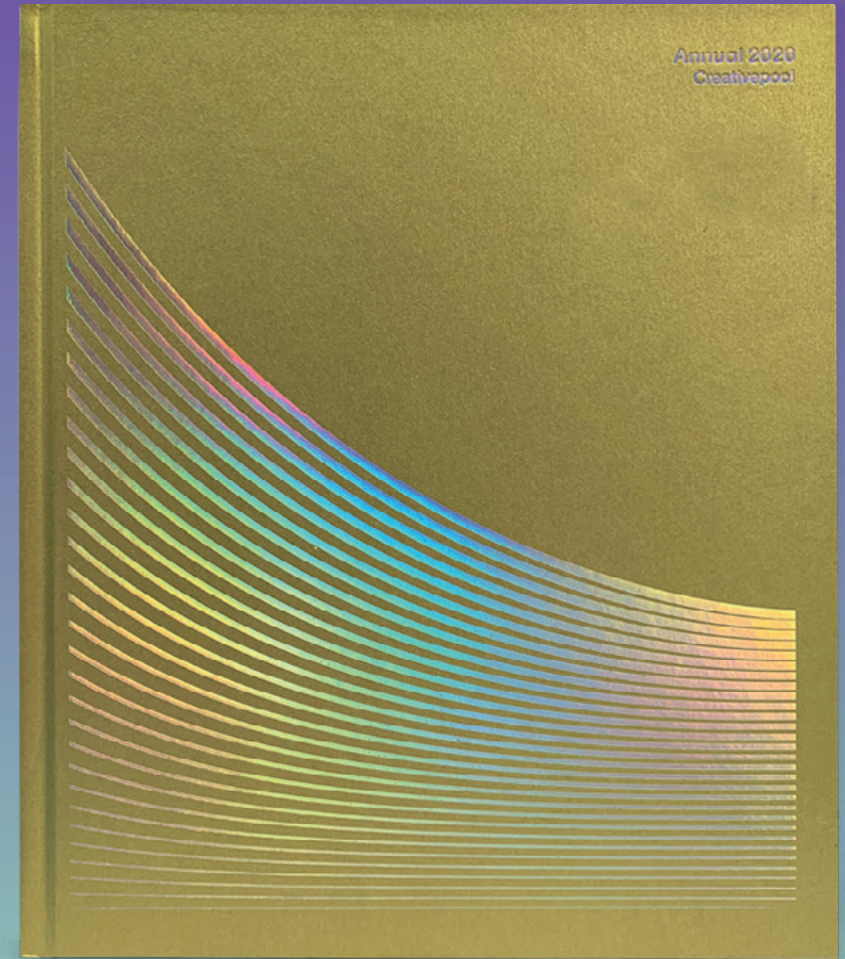
Brief our community to solve a problem, create a storm, or market your brand. Projects can be specific or open, private or public, and our community can deliver both time and cost effectively.

Our 300,000 strong community covers the entire creative spectrum from designers to filmmakers, creative directors to event directors, typographers to photographers across 140 countries.

THE ANNUAL

The Creative Industry's "Most" Award
Most distributed
Most voted
Most shared
Most collaborative
Most carbon-positive

Most awards follow the same old format. The Creativepool Annual breaks the mold with an award that is actually more than just a icon in your email signature and a dusty trophy on your shelf. With limited room for sponsors in this exclusive publication celebrating the best in creativity, the Annual gives you a direct line of exposure to the industry's most senior decision makers.



112,000

DIGITAL DOWNLOADS

7,500

COPIES

102,843

VOTES CAST

CONNECT CANNES

Cannes Lions Festival

5:00 - 8:00 PM

Hotel Le Canberra

Connect Cannes is an exclusive, invite-only event for leading brand and agency representatives to network and socialise.

It gives you the opportunity to spark conversations with key decision makers, influencers and peers. Off the beaten path of the Croisette, the floral terrace of Hotel Le Canberra is the perfect place to unwind, recharge and forge connections.

The guests invited are the cream of the international brand and creative community. Last year attendees included representatives from Grey, Unilever, Getty, BMW, RGA, Sapient, Geometry Global, 72andsunny, Pepsi, Smoke & Mirrors...



Exposure Tactics



NEWSLETTERS

The hottest news and the latest work from the industry delivered to inboxes every Tuesday morning.

137,000+ Send List

22% Open Rate

3.8% Click Rate



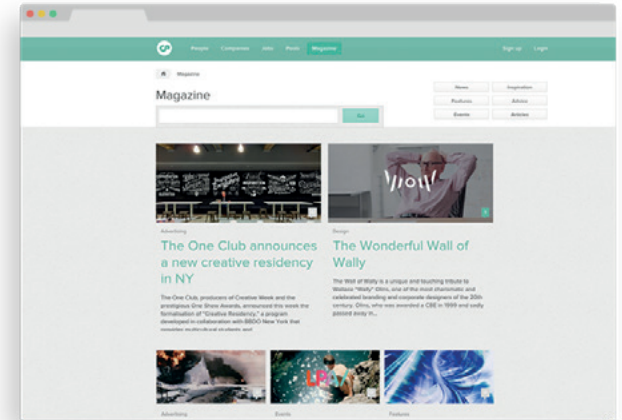
BESPOKE MAILERS

Always relevant, these targeted messages see above average open rates and high levels of engagement, making it a fantastic traffic driver for any campaign.

125,500+ Send List

24% Open Rate

2.7% Click Rate



DISPLAY

With droves of traffic funneling in from multiple channels, aligning your company with our web presence can bring a spike in awareness for your product or service.

- Leaderboard
- Skyscrapers
- Buttons

350,000+ Unique users (pm)

Job Advertising

PREMIUM	COST	PREMIUM FEATURED	COST
1 x Premium Job Credit	£195	1 x Premium Featured Job Credit	£395
3 x Premium Job Credits	£395 (save £190)	3 x Premium Featured Job Credits	£795 (save £390)
5 x Premium Job Credits	£595 (save £380)	5 x Premium Featured Job Credits	£1,195 (save £780)
10 x Premium Job Credits	£895 (save £1055)	10 x Premium Featured Job Credits	£1,795 (save £2,155)

PREMIUM SHORTLIST	COST	JOBS SEARCH SPONSORSHIP (MONTH)	COST
1 x Premium Shortlist Job Credit	£995	Standard Category	£500
3 x Premium Shortlist Job Credits	£2695 (save £290)	Premium Category	£1500
5 x Premium Shortlist Job Credits	£3,995 (save £980)		
10 x Premium Shortlist Job Credits	£6,995 (save £2,995)		

Talent Search

ACCESS TIME	COST
Subscription	£49 per month

Pro Membership

BENEFITS	FREE	< 15 EMPLOYEES	15+ EMPLOYEES
Per Month Fee	£FREE	£49	£99
Upload projects	< 10 Projects	Unlimited	Unlimited
Post articles to your profile	Invite only	✓	✓
Dedicated account manager	x	x	✓
Premium job postings	x	2 per month	10 per month
"Neverpost" (auto job posting)	x	✓	✓
Unconnected messages	x	20 per month	50 per month
Profile management	x	x	✓
Edit reviews left about your company		x	x ✓
Priority in search results	x	✓	✓
Unrestricted talent pass	x	✓	✓
Enhanced profile analytics	x	✓	✓
Bulk email your followers	x	✓	✓
Social account linking and auto-post	x	✓	✓
Content creation opportunities	x	✓	✓
Exclusive partner discounts	x	✓	✓
Priority for speaking, judging and content contributions	x	✓	✓
VIP event access	x	✓	✓
Access to Pro only exclusive content	x	✓	✓
Featured articles	x	4	8
Annual submissions discount	x	10%	10%
Event priority discount	x	10%	10%

Display Advertising

NEWSLETTER (EACH)	SPONSORSHIP	LEADERBOARD	SKYSCRAPER	FOOTER	BUTTONS
Industry Newsletter (Tuesday)	£800	£400	-	£300	-

WEBSITE (WEEK)	SPONSORSHIP	LEADERBOARD	SKYSCRAPER	FOOTER	BUTTONS
People/Company Search	£500	£400	£300	-	£150
Jobs Board	£500	£400	£300	-	£150
Company Homepage Feed	£500	£400	-	-	£150

MAGAZINE (WEEK)	SPONSORSHIP	LEADERBOARD	SKYSCRAPER	FOOTER	BUTTONS
Magazine advertising	£700	£500	£400	£350	£150

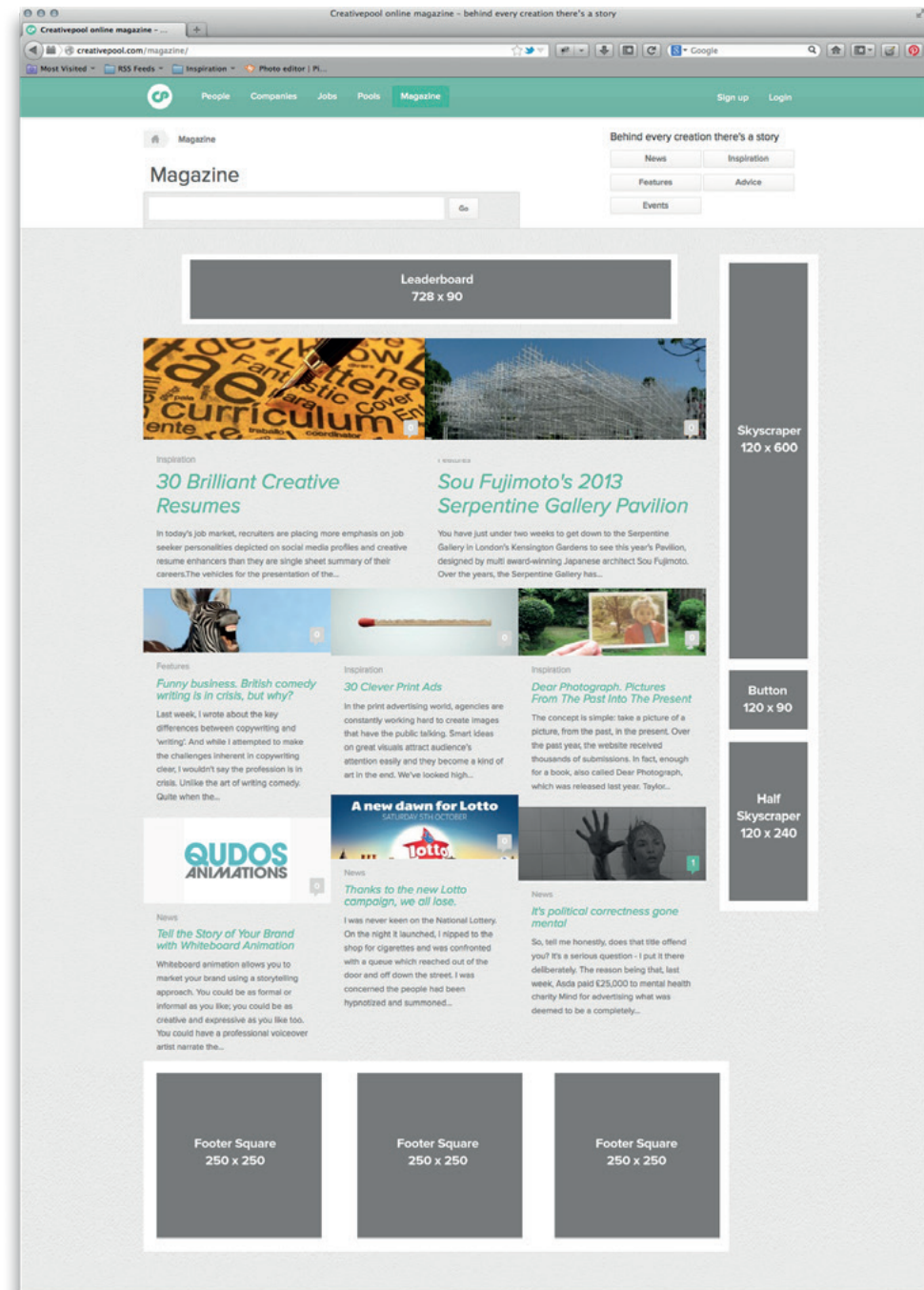
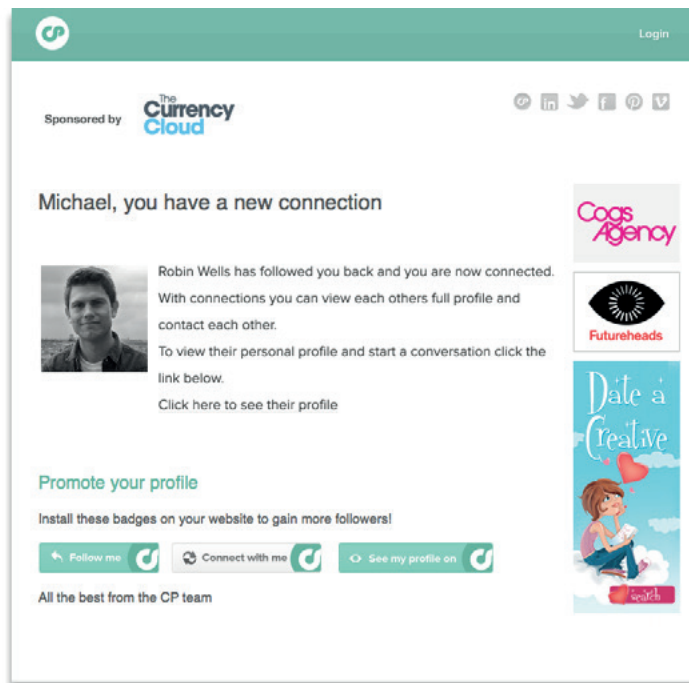
EMAIL ALERTS (WEEK)	SPONSORSHIP	LEADERBOARD	SKYSCRAPER	FOOTER	BUTTONS
New like/ You've pooled	£400	£300	-	-	-
New follower/connection	£400	£300	-	-	-
Job alerts	£400	£300	-	-	-

MAGAZINE ARTICLES	PRESS RELEASES	BESPOKE HTML EMAILS
A relevant (to our members) article included in the magazine and newsletter	A Press Release of your choice included in the magazine and newsletter	HTML email promoting your business sent to our membership base
£400	£600	£4,000

Ad Placement

Aligning your brand with Creativepool will give exposure to a unique upwardly mobile and tech savvy audience with a high disposable income. Interests include tech, digital innovation, design, creativity and the arts to name but a few.

The Creativepool website is set up to take most of the standard banners and we also have spaces available in any one of the auto-emails that the site sends out daily.



Tried & Trusted



Get in Touch

EMAIL

sales@creativepool.com

CONTACT US

creativepool.com/contactus.php

Creativepool[®]