

Find the talent of tomorrow

Creativepool is the **UK's largest creative industry network**, an award-winning platform that connects companies and individuals based on the strengths of the visual content they create. A fully responsive site optimised for all devices of every size, Creativepool is a home to some of the best in UK talent.

One of the key features of the site is the **People Search** functionality.

The search is a powerful solution to cutting through the 185,000 talented professionals, freelancers, connections and friends across Creativepool.

The search tool searches through job titles, locations, company names, individual names, tags and keywords (both on members profiles and in their CV).

Browse portfolios and showreels from some of the most talented people in the UK, connect with them, and start a conversation.

Search "Rules"

How the Search works..

There are 2 types of search - keyword and typeahead. Keyword is when you do not choose anything from the suggestions in the input box. Typeahead is when you choose one of the suggestions from the drop down.

When you search for 'design', then our search engine looks for that word anywhere in these fields: Full name, Get listed (Job title, Location), Experience page (Industry, Education, Languages, Skills, Sector Experience, Clients, Trade Associations, Awards), Intro text, Town, Position (from /profile/manage) and name of the company you work for.

If the word 'design' is used in any one of them, even as part of longer word, such as 'designer' or 'abcdefghdesigneroprst', that person shows up in result.

If you enter multiple words, e.g. "design London" then search looks for both words and it only returns results with both of them. It's 'design' AND 'London'. This does not mean they will be next to each other eg. John does great **design** and is based in **London** will be returned.

Search "Rules" cont..

You can search for exact word combination by wrapping the query in quotes, e.g. "Web designer" will find Web+designer as a term joined together.

If you select suggestion from the type-ahead (drop down when you search), then this set strict search - e.g. if you select "Job title > Graphic designer" from typeahead, then only users with "Graphic designer" position in their "Get Listed" data will show up in the results. - it searches no other fields.

To do keyword searches then you need to not choose anything from the typeahead.

All data is refreshed daily at 04:00 AM. Therefore if somebody signs up at 16:15, s/he won't be in search until 04:00 AM next day

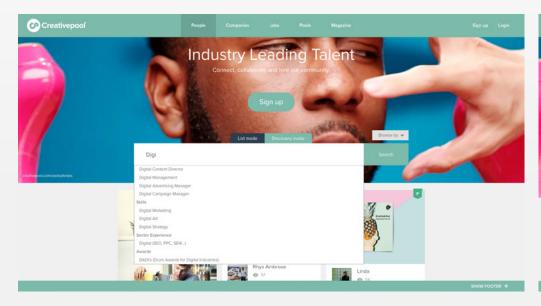
Search works with UTF8 characters - 'Oskar Lübeck' and 'Oskar Lubeck' will return the same results.

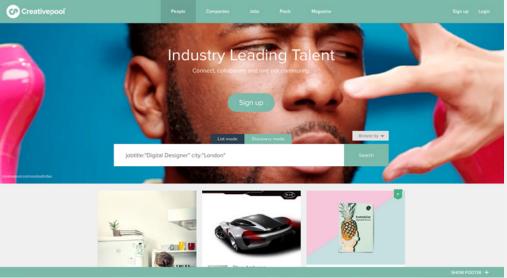
Hidden profiles are excluded from search

How To Search

Start typing and the Typeahead will suggest the relevant search term for you.

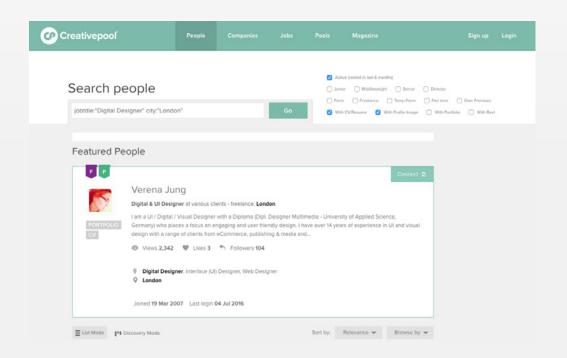
Once you have typed in your job title and location click SEARCH.



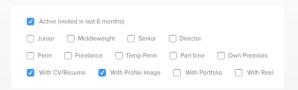


Navigating Results

The first page after search takes you to List Mode:
We've added **highlighted text** so you can see why we given you these results. We search for active and with CV/
Resume and porile imagfes by default.



Narrow Further:

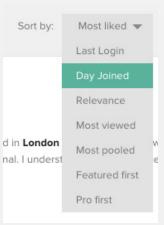


By Contract level, Career level, and portfolio type

Sort the Results:

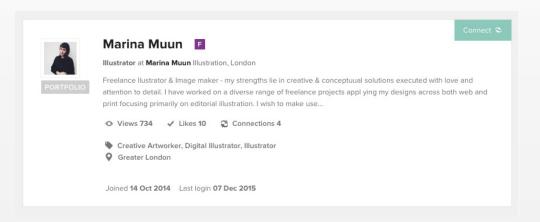
Last login - works great to see current active members

Day joined - for new arrivals

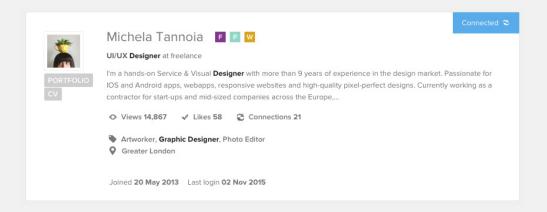


Sorting Your Results

Featured First is those who have Pro Accounts.



Most Viewed are the popular ones.



A Guide To Badges

Purple F - Featured

Green P - Pro

Blue S – Shortlisted for The Annual

Gold W - Winner and Published in The Annual

Pink C – Contributor

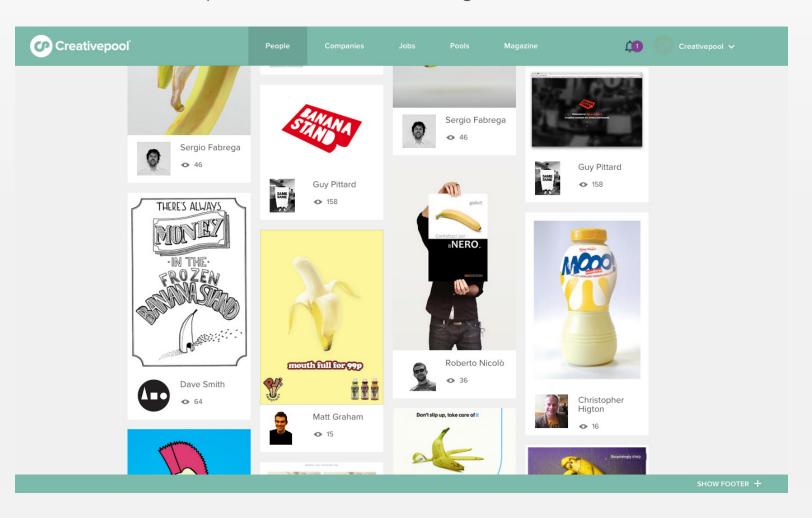
Dark Blue I – Influencer

We also show you which People are Unavailable.



Discovery Mode

We've added this page to help you find a specific TYPE of work uploaded from our users. For example, we have searched 'Banana': the results show us a collection of different types of projects all centered around the same theme: Bananas. Have fun and explore the endless amount of tags this tool can search.



Interested in a full product demo?

MICHAEL TOMES

Founder michael.tomes@creativepool.com +44 (0)207 566 6091

